



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Shorr Johnson Magnus  
1831 Chestnut St  
Ste 602  
Philadelphia, PA 19103

# Contract # 1373516

**Schedule Dates** 09/18/12-09/24/12  
**Advertiser** Friends of Sherrod Brown (71746)  
**Agency** Shorr Johnson Magnus (1504)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Brown (32993)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** DETTORE,MIKE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** BROWN  
JARED SALLE5

**Date Entered** 09/17/12  
**Last Modified** 09/17/12  
**Entered By** Amy Marino  
**CO-OP** No  
**Headline #** ECR09820247  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,637.50  
**Net Total** \$20,612.50  
**Sales Tax**

## Columbus (WTTE)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Sep. 2012           | 23        | \$24,250.00        |
| <b>Grand Total:</b> | <b>23</b> | <b>\$24,250.00</b> |

| Line  | Line Type / Break Type (Ref #)  | Dates             | Sec | Length | Run Times                            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station         | Comments  | Entered |
|-------|---------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|---|---------|
| 1.0   | Normal Line / SPOT (1)          | 09/18/12-09/21/12 | 2   | :30    | 7:58:11A- News-Good Day Columbus-8am | 5   |    | X  | X  | X  | X  |    |    | 5     | \$350.00   | \$1,750.00 | Columbus (WTTE) | GOOD DAY COLUMBUS                                   | 9/17/12 |
| 2.0   | Normal Line / SPOT (2)          | 09/18/12-09/21/12 | 2   | :30    | 8:30A- News-Good Day Columbus-8am    | 5   |    | X  | X  | X  | X  |    |    | 5     | \$350.00   | \$1,750.00 | Columbus (WTTE) | GOOD DAY COLUMBUS                                   | 9/17/12 |
| 3.0   | Normal Line / SPOT (3)          | 09/22/12-09/22/12 | 2   | :30    | 7P- Big Bang Theory Wknd             |     |    |    |    |    |    | 1  |    |       | \$250.00   |            | Columbus (WTTE) | BIG BANG  | 9/17/12 |
| 3.0.1 | Preempt (3)                     | 09/22/12          |     |        |                                      |     |    |    |    |    |    |    |    |       |            |            | Columbus (WTTE) | Order Error/Exception - No Big Bang weekend, sports |         |
| 4.0   | Normal Line / SPOT (4)          | 09/18/12-09/21/12 | 2   | :30    | 6:57:56P- Two And A Half Men 2       | 5   |    | X  | X  | X  | X  |    |    | 5     | \$1,350.00 | \$6,750.00 | Columbus (WTTE) | 2.5 MEN   | 9/17/12 |
| 5.0   | Normal Line / Prime Premium (5) | 09/19/12-09/19/12 | 2   | :30    | 7:57:50P- FOX-X Factor (Wednesday)   |     |    |    | 1  |    |    |    |    | 1     | \$2,500.00 | \$2,500.00 | Columbus (WTTE) | X-FACTOR  | 9/17/12 |
| 6.0   | Normal Line / Prime Premium (6) | 09/24/12-09/24/12 | 2   | :30    | 7:57:50P- FOX-Bones (Monday)         |     | 1  |    |    |    |    |    |    | 1     | \$2,500.00 | \$2,500.00 | Columbus (WTTE) | BONES   | 9/17/12 |
| 7.0   | Normal Line / SPOT (7)          | 09/18/12-09/21/12 | 2   | :30    | 10:00:50P- News-Fox 28 News at 10p   | 5   |    | X  | X  | X  | X  |    |    | 5     | \$1,500.00 | \$7,500.00 | Columbus (WTTE) | NEWS  | 9/17/12 |
| 8.0   | Normal Line / SPOT (8)          | 09/22/12-09/23/12 | 2   | :30    | 10:00:50P- News-Fox 28 News at 10p   |     |    |    |    |    |    | 1  | 1  | 1     | \$1,500.00 | \$1,500.00 | Columbus (WTTE) | NEWS  | 9/17/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



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|-------|--------------------------------|----------|-----|--------|-----------|-----|----|----|----|----|----|----|----|-------|------|-------|-----------------|---|---------|
| B.O.1 | Preempt (B)                    | 09/22/12 |     |        |           |     |    |    |    |    |    |    |    |       |      |       | Columbus (WTTE) | Order Error/Exception -<br>News at 11p on Sat |         |
|       |                                |          |     |        |           |     |    |    |    |    |    |    |    |       |      |       |                 |   |         |

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: